

Please join us for our inaugural meeting of the Central OK AADOM Chapter! (American Academy of Dental Office Managers)

Date: Thursday, November 5, 2020

Time: 6-8:30 PM

Location: Patterson Dental, 7508 Broadway Extension #105, Oklahoma City, OK 73116

Cost: FREE, Appetizers and Drinks provided

Food truck/ Door Prizes/ CE

Office Managers and Doctors are welcome!



Genevieve Poppe, Poppe Practice Management

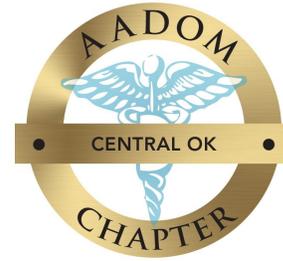
Is your practice growing? Or churning?

Many dental practices struggle to implement the necessary change to achieve the results they are looking for. **Genevieve Poppe** has a unique understanding of what it takes to help dentists achieve their practice vision. Her experience as an owner and manager of a seven-practice affiliate group refined Genevieve's process and approach to practice growth and management. Her ability to develop strong dental teams with excellent patient connection and communication skills keeps her in high demand.

From dental assistant to practice owner, Genevieve brings a unique perspective and real-world experience in all aspects of dentistry. Prior to speaking and consulting, Genevieve co-founded an affiliate group where she architected and facilitated numerous practice acquisitions and transitions. From practice startup to transition, Genevieve has the skills and knowledge to implement systems for business and team success.

As a speaker and consultant, clients and teams find Genevieve relatable and knowledgeable. Her presentations are engaging, relevant, and meaty with immediately applicable content.

Register to attend today! Limited space available: Find us and like us on Facebook @CentralOKAADOM and register for the event. The event will also be available virtually via Zoom. The Zoom link will be posted on our Facebook page the week of the event.



Topic: **Brilliant at the Basics: A Fresh Look at Core Processes**

Things have changed.

It's time to reset our mindsets and focus.

It's time to look at your role and "the basics" with a fresh outlook and new techniques for our post-covid world. We must focus our efforts on the key drivers of practice health and the heart of your rebound! Discover best practices in new patient acquisition and retention, case acceptance, and patient loyalty. In this highly actionable session, Genevieve Poppe shares philosophies and practices for solidifying your team and understanding their critical role in building a thriving practice.

Learning Objectives:

- Understand the value of EVERY patient – new & existing
- Create new focus and perspective on the key drivers of practice success
- Address cancellations and improve recare reminder systems
- Tactics for overcoming health & safety objections

Healthy Practices Require Consistent Effort

Every healthy practice is good at 3 things. Attracting new patients, providing (selling) treatment for them, and retaining them. (And ideally asking them to send us more new patients!) Genevieve will share her best tips for success in these three core processes and give a fresh perspective to the mindset that will help you look at these tasks differently.

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